



Integrated Coastal Zone Management (ICZM) and Strategic Tourism Development Planning

By:

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UNEP/MAP







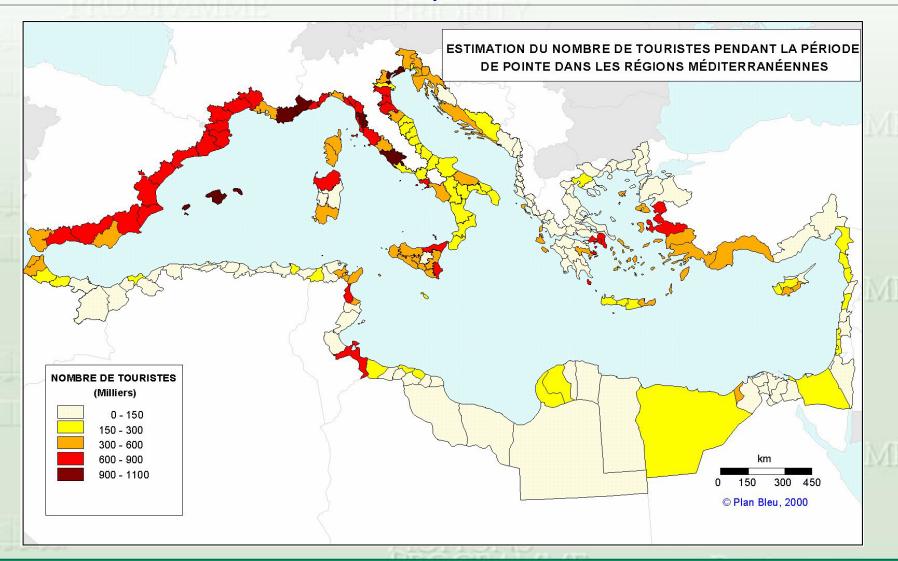
- Barcelona Convention 1975, revised in 1995
- Mediterranean Action Plan (MAP) 1976
- PAP/RAC the ICZM RAC







Mediterranean – top tourism destination









Coastal tourism: Benefits

- Strengthening of national economy
- Local population well-being
- Improved infrastructure
- Increased investment in natural and cultural sites protection
- Reinforcement of other local economic activities













Pressures from tourism

- Urban sprawl
- Alteration of landcapes & loss of valuable landscapes
- Over-exploitation of natural resources
- Water pollution
- Solid waste
- Negative social impacts
- Impacts on wider region













35% of population live in the coastal zone

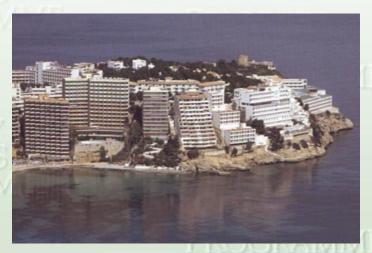
- -285 M in 1970 \rightarrow 428 M in 2000 \rightarrow 523 M by 2025
- in 30 years until 2000 the average population density growth was 49%

growing urban population

- 378 M by 2025

built-up areas

- 25% more than in the hinterland
- in the most developed countries: up to 45%
 within 1 km from the shoreline
- 31% of international tourist arrivals
 - 246 M of tourists in 2005 \rightarrow 312 M by 2025



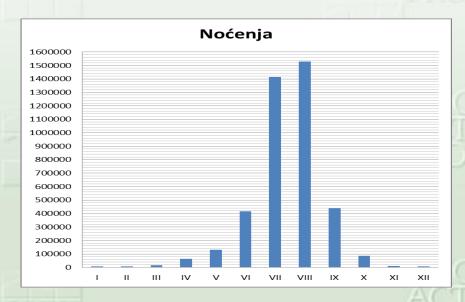


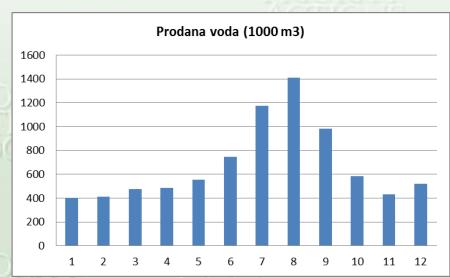






Pressures from tourism: Water





County of Šibenik-Knin: Overnights (2012)

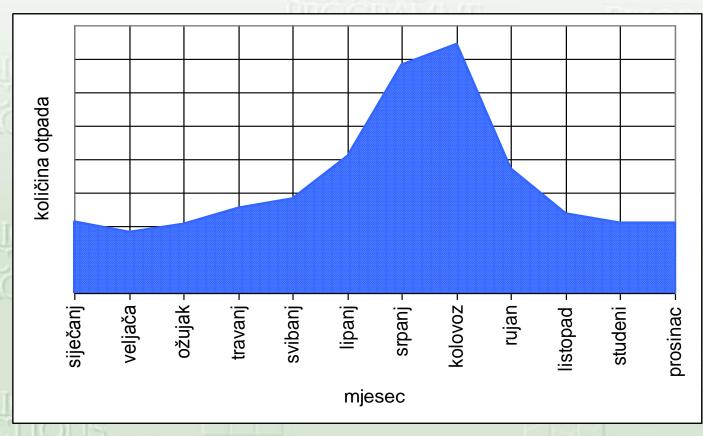
County of Šibenik-Knin: Water consumption (2012)







Pressures from tourism: Solid waste



(Source: Domanovac and Orasanin, 2004)







Some of them aggravated by natural risks







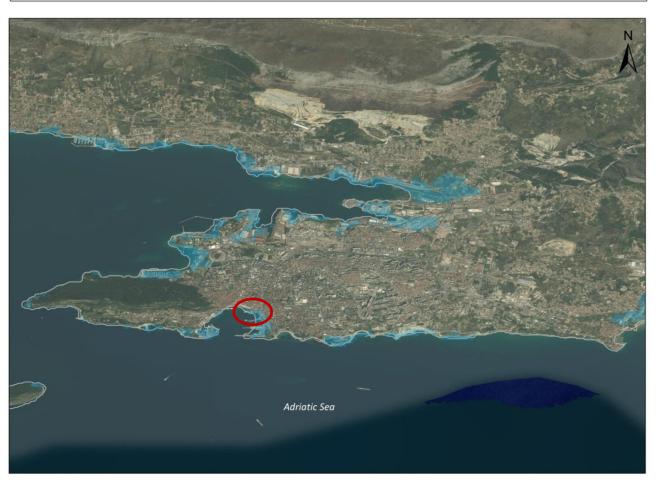






... natural risks that threathen toursim as well











Need for new strategies to:

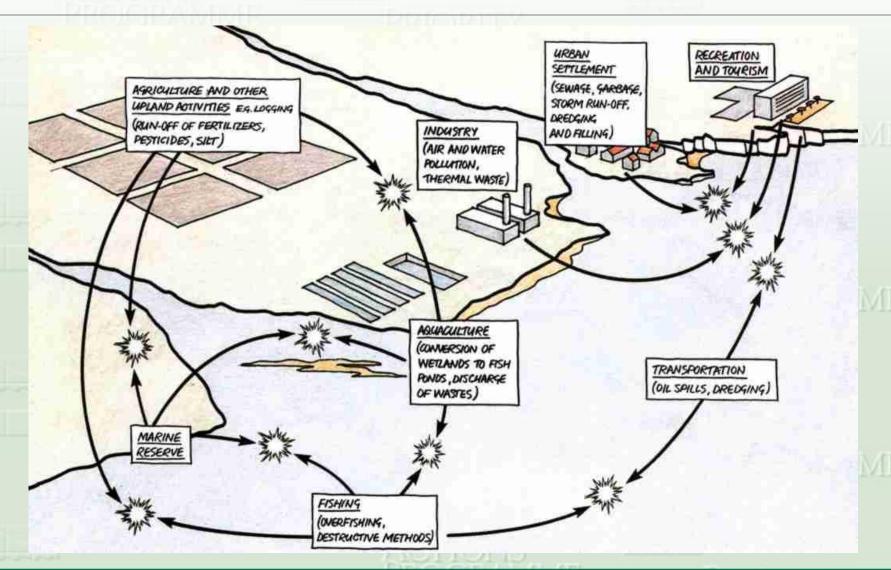
- Avoid conflicts with other sectors
- Fully develop tourism potential
- Respond to the changing tourism market
- Minimize risks for and from tourism
- Make improvements in other sectors
- Secure more diversified and balanced use of coastal zones







Typical coastal situation



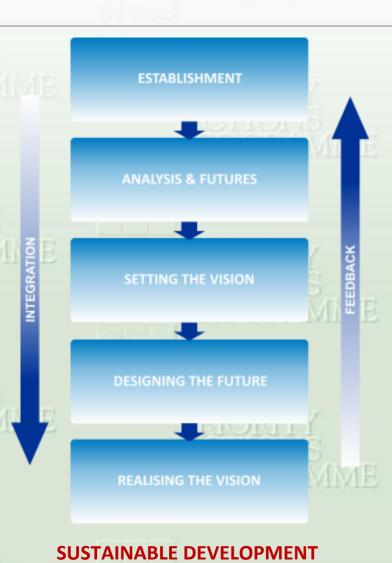






✓ Definition of ICZM

ICZM means a dynamic process for the sustainable management and use of coastal zones, taking into account at the same time the fragility of coastal ecosystems and landscapes, the diversity of activities and uses, their interactions, the maritime orientation of certain activities and uses and their impact on both the marine and land parts.

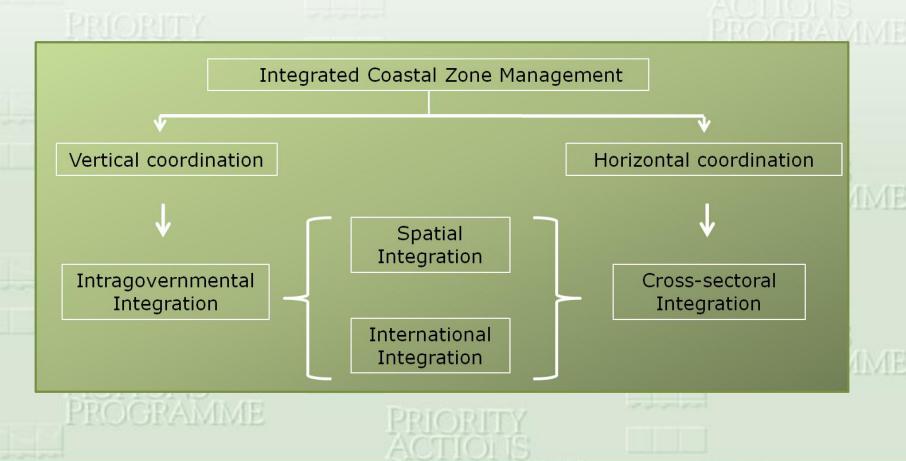








Integration is the key!









A new push: Mediterranean ICZM Protocol



- ✓ Signed in January 2008
- ✓ Entered into force in March 2011
- √ 15 signatories
- √ 10 ratifications

✓Innovative ✓Future oriented and proactive ✓Comprehensive ✓Integrated ✓Binding









✓ Protection and sustainable use of the coastal zone

Art. 8:

- ✓ Setback zone of 100 m (exceptions, official notification)
- ✓ Integration into national legal instruments of provisions related to:
 - the restriction of linear extension of urban development
 - free access to the sea and along the shore
 - restricting/prohibiting movement/parking/anchoring of land vehicles and marine vessels in fragile natural areas on land and sea

Art. 9: Economic activities

Art. 10-13: Specific ecosystems and cultural heritage

Art. 22-24: Policies for preventing natural hazards including CC







Art. 9 (d): Tourism, sporting and recreational activities

... the Parties agree:

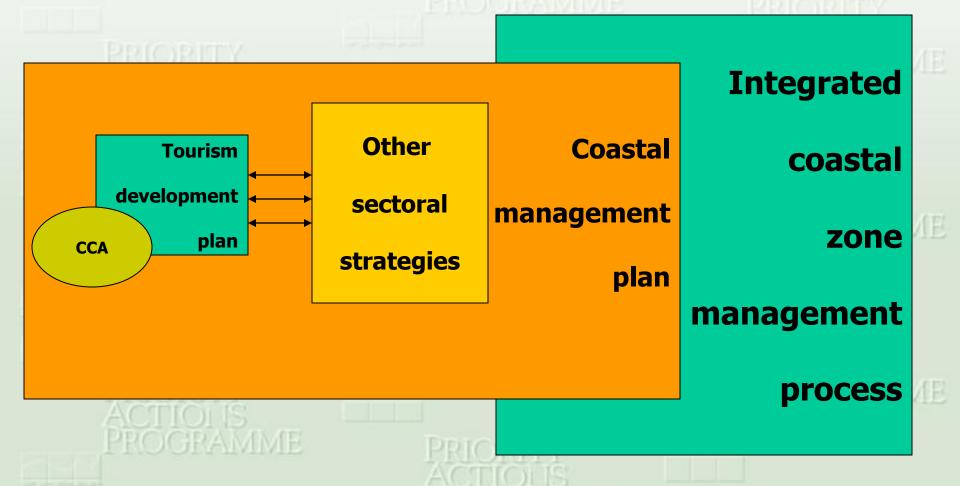
- to encourage sustainable coastal tourism that preserves coastal ecosystems, natural resources, cultural heritage and landscapes;
- to promote specific forms of coastal tourism, including cultural, rural and ecotourism, while respecting the traditions of local populations;
- to regulate or, where necessary, prohibit the practice of various sporting and recreational activities, including recreational fishing and shellfish extraction.







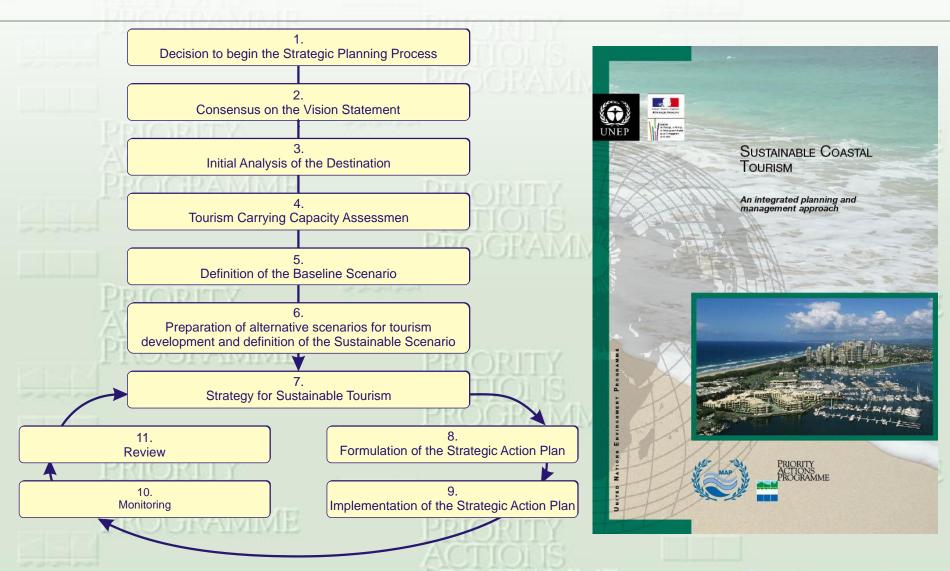
ICZM approach

















Why ICZM?

- Complementarity
- Shared principles: ICZM principles ⇔ 12 aims of sustainable tourism defined by UNEP/UNWTO
- Shared tools
- Similar planning processes







If "tourism is too important to be left to tourism specialists"

ICZM can help doing it better way for the benefit of both, tourists and local population.

PRIORITY ACTIOLIS PROGRAMME







